

## EDUCATION

SCHO1. These days, would you say that getting a four-year college degree is worth the cost, or not?

- 1 Yes, worth the cost
- 2 No, not worth the cost
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(IF SCHO1=2 OTHERWISE SKIP TO SCHO3)

SCHO2. Which of the following comes closest to the reason why you think a four-year college degree is NOT worth the cost?  
(READ LIST)

(ROTATE)

- 1 People often graduate without specific job skills and with a large amount of debt
- 2 You can get a good job without a four-year degree
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

SCHO3. Over the past 10 years do you think that government funding for public colleges and universities has generally (READ LIST)?

(ROTATE 1 AND 2)

- 1 Increased
  - 2 Decreased
- OR
- 3 Stayed about the same
  - 8 (DO NOT READ) Don't know
  - 9 (DO NOT READ) Refused

SCHO4. Over the past 10 years do you think that publicly-funded grants and loans for students attending colleges and universities has generally (READ LIST)?

(ROTATE 1 AND 2)

- 1 Kept up with the price of tuition
- 2 Fallen behind the price of tuition
- 3 Increased faster than the price of tuition
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

SCHO5. Would you support or oppose making tuition at public colleges and universities free for anyone who is qualified to attend?

- 1 Support
- 2 Oppose
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ENGLISH SPEAKING ONLY)

SCHO6. At a later date, would you be willing to talk to a reporter about your views related to colleges and universities at a convenient time? (ask until 50 yes, including at least 20 parents of teens and 20 young adults, age 18-30)

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(IF SCHO6=1)

(N=20 PARENTS OF KIDS 13-17)

(N=20 RESPONDENTS AGE 18-30)

(N=10 OTHER)

SCHO6a. May I please have your first name, so the researcher will know who to ask for:

- 1 Gave name (SPECIFY)
- 9 Declined to be contacted at this point